

Rediscovering "Manufacturing"



Kawasaki is the hub of factories and business establishments that are the focus of the world's attention. However, it is also the hub of many SMEs and experienced craftsmen that boast a high level of technical skills. Kawasaki's industries will be further revitalized as more people come to know about these strengths of the city.

» Industrial products of SMEs for the domestic and international market

Kawasaki manufacturing brand

A selection of some of the best industrial products which have been developed using the advanced technologies of Kawasaki's SMEs are being introduced in Japan and abroad as part of the Kawasaki brand. Since the start of this program in FY2004, 56 products and technologies have been certified as of FY2011.



Kitpas (Nihon Rikagaku Industry) is an erasable marker that can write on window glass and whiteboard, and is both people- and environment-friendly.



Clear Voice (Ibuki Electronics) is a portable phone-type and light-weight "voice amplifier" that was developed based on the needs expressed by the elderly.



Kawasaki Innovation Standard (KIS)

Kawasaki City's unique standards for certifying products and services that are user-friendly, including for the elderly and the disabled. The program also fosters human resources who will leverage this principle in developing products and providing welfare services.

» Exceptional "manufacturing" craftsmen who support industries and people's living

Kawasaki Meister

Craftsmen with exceptional skills are bestowed with the city's highest honor by being designated as "Kawasaki Meisters." By FY2011, 67 people have been designated in 54 occupations, including beautician, confectioner, tailoring, plating specialist, and lathe specialist.



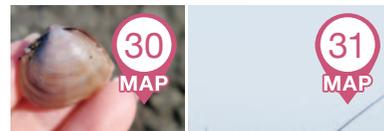
Kawasaki Meisters give demonstrations and lessons at educational settings, companies and other places to promote and pass down their skills (Left) A sausage making class (Right) An exhibition booth of handmade jewelry

Kawasaki's Natural Blessing
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Higashi Ohgishima East Park / West Park

Ocean and sky and greenery park

There are spots even in the industrial zone where people can enjoy nature. Higashi Ohgishima East Park is a 15.8ha (equivalent to three Tokyo Domes) open, spacious park with various facilities, including a dog run, the Sea Breeze Deck where people can take walks while enjoying the ocean breeze, and a barbecue area. At the Kawasaki Beach, a sand beach that was restored for the first time in half a century, people can play with the sand along the edges of the water and see living creatures along the shore. The Higashi Ohgishima West Park has a 600m-long fishing area and grass area and is filled with many people during weekends.



People can enjoy sea fishing at Higashi Ohgishima West Park, while at the beach in Higashi Ohgishima East Park, clams have begun to inhabit the area and people are spotted collecting clams.

» Enjoy seeing leading technologies and touring industrial heritage

Industrial tourism

"Industrial tourism" is about visiting manufacturing sites and learning about the technologies and the peoples' efforts that support them. Kawasaki City has many factories at which people can tour the energy-filled production lines, as well as industrial heritage that have witnessed the development of the manufacturing industry. In recent years, new ways of enjoying industrial tourism have emerged, including "factory night landscape" viewing.



Factory night lanscape

In the evening, the coastal area, which is the hub of many factories, is filled with a variety of plants lighted with industrial lighting. Routine bus and boat tours are available to view Kawasaki's unique beautiful night landscape, which can be enjoyed in different ways from both the land and water. Kawasaki has been strengthening its partnerships with other cities, including holding the Factory Night View Summit with Mutoran City, Yokkaichi City, and Kita-Kyushu City in 2011.

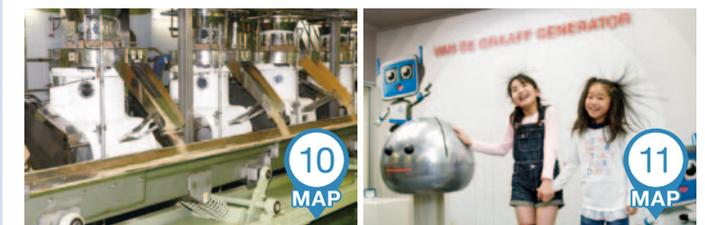


Industrial Tourism in Kawasaki City

Tour focusing on Kawasaki's industrial facilities and their appeal, including factories and research institutions that produce the leading products of the world. The destination is different with every tour, and special events open only to tour participants are popular with the people.

Factory tours and industry museums

An increasing number of companies and factories are establishing tours of permanent installations and museums. There is something fun for people of all ages from children to adults, including displays of production lines which are operating around the clock as well as exhibitions of past products which were produced from Kawasaki factories and have a high value attached as industrial cultural properties.



(Left/reservations required) Ajinomoto's manufacturing plant in Kawasaki (Right) The popular static electricity ball at Toshiba Science Museum