

# Kawasaki - City of Sports: Interacting with Top Athletes



In Kawasaki, "Hometown Sports" refers to sports activities that bring professional athletes and community people together to increase attachment to their hometowns and local pride and foster a sense of solidarity. These interactions with top athletes also deepen the *kizuna* (bonds of friendship) between Kawasaki residents.

## Kawasaki Hometown Sports Promotion Partners



Kawasaki Frontale  
©KAWASAKI FRONTALE

Athletes from the top teams based in Kawasaki City are designated as "Hometown Sports Promotion Partners." The partners raise the appeal of the city all over Japan through their athletic achievements. In addition, they actively engage in community activities, giving guidance to children and inviting community people to tournaments. Through sports, the partners hope to foster attachment to the city, local pride, and a sense of solidarity.



TOSHIBA Brave Thunders



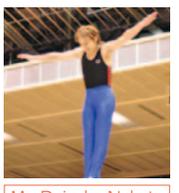
NEC Red Rockets  
JVL approved NECW-2010-016



TOSHIBA Brave Areus



FUJITSU Red Wave  
Osamu Ikeda



Mr. Daisuke Nakata (Trampoline)  
JAPAN SPORTS AGENT approved



FUJITSU Frontiers  
Agence SHOT

» Experience the fun of sports and a "sense of unity"!

### "Interaction" event with Kawasaki residents

Events for residents to enjoy sports, while further getting to know the partners. Many residents have participated in past events, including charity sports games to support the reconstruction from the Great East Japan Earthquake.



### » For conveying the fun of sports and the importance of continuing Interactive sports classes

Teams, groups, and athletes from a variety of sports who are based in Kawasaki visit elementary schools, and through hands-on instruction, convey to children the fun of sports and the greatness of continuing it.



I support Frontale with my daughter and granddaughter. I go to see not only the games in Todoroki but also the away games, and we all participated in the Tama River beautification activity (Ms. Yokota). I was happy to be able to collect garbage with my favorite player (Ms. Yoshimura).



Ms. Misako Yokota (right) & Ms. Karen Yoshimura (left)  
Kawasaki Frontale supporters

### » Giving back to the community with the power cultivated through sports Community activities of athletes

Athletes also participate in community activities unrelated to sports. You may spot them at the Tama River beautification activity, collecting donations on the street, or at a festival venue.



## 3 Kawasaki's Natural Blessing Todoroki Green Park

### A full range of sports facilities

Many sports facilities are located in Todoroki Green Park, including: Athletics Stadium, the home ground of the J. League football team, Kawasaki Frontale; baseball field; tennis courts; pool; Todoroki Arena; and fishing pond. The park is particularly busy on the game days of Frontale.

