

Initiatives to date

(1) Development of advanced foreign citizen measures

~ Area of multicultural conviviality ~

- General foreign citizen measures**
 - Leading Japan with the ordinance-based establishment of Kawasaki City Representative Assembly for Foreign Residents
 - Starting housing assistance systems
- Initiatives at ward offices**
 - Holding of events to promote multicultural conviviality and international understanding
 - Establishment of information corners for foreign citizens
- Initiatives at schools**
 - Dispatching Japanese language guides and assistants
 - Establishment of international classrooms
- Initiatives related to medical care**
 - Dispatching medical interpreters
 - Provision of multilingual information on "Doctors of Kawasaki" website

(2) Promotion of friendship and goodwill

~ Area of exchanges with sister and friendship cities, etc. ~

- Friendship and goodwill exchanges**
 - Collaboration with eight global cities and sister and friendship cities
- Moving toward exchanges in different fields based on comprehensive relationships**
 - Shenyang ↔ Kawasaki City (Cooperation related to environment technology exchanges)
 - Salzburg ↔ Kawasaki City (Exchanges based on music)



<Salzburg Monument at JR Kawasaki Station East-West Passageway>

(3) Supporting activities for citizen's groups, etc.

~ Citizen level exchanges ~

- Initiatives at Kawasaki International Center, etc.**
 - Holding of events and various courses
 - Support for citizen volunteer activities
- Initiatives by citizen organizations, etc.**
 - Exchanges with foreign citizens
 - Japanese and foreigner parent-child exchanges
 - Dispatching of instructors for international understanding education



<Kawasaki International Center>

(4) Support for the internationalization of businesses

~ Economics and industry area ~

- Economic and industrial exchanges**
 - Business matching support
 - Attracting and training entrepreneurs
- Formation of international strategic bases centering on KING SKYFRONT**
 - Research in fields such as life sciences and the environment
 - Research, etc.
- Attracting foreign tourists**
 - Collaboration with neighboring cities of Haneda Airport



<Memorandum concluded between the Lao Ministry of Planning and Investment and the Kawasaki City Mayor>

(5) Promoting international contributions and industrial exchanges based on transferring environmental technologies

~ Area of the environment ~

- Environment technology exchanges with friendship cities, etc.**
 - Acceptance of environment technology trainees from Shenyang and Shanghai
- International contributions and industrial exchanges**
 - Holding of "Kawasaki Eco-Tech Fair"
 - Holding of "Asia-Pacific Eco Business Forum"



<Inter-city collaboration with Shenyang>

(6) Initiatives to enhance the city's image

~ Area of city promotion ~

- Provision of information to overseas reporters based on collaboration with foreign press centers, etc.**
- Transmission of information overseas in various fields**
 - Disseminating sightseeing information via websites and brochure
 - Printing information in global general science magazines and distributing newsletters



<Special feature on Kawasaki in "Nature" (2012)>

(7) Further enhancement of the city as an East Asian logistics base

~ Field of ports ~

- Strengthening of international competitiveness**
 - Promotion of collaboration with the greater Keihin Port area
 - Port sales targeting various overseas ports
- Exchanges with friendship port of Da Nang Port in Vietnam**
- Exchanges with Lianyung Port in China**



<Kawasaki Port>

(8) International contributions based on improving the global water environment

~ Field of water and sewage systems ~

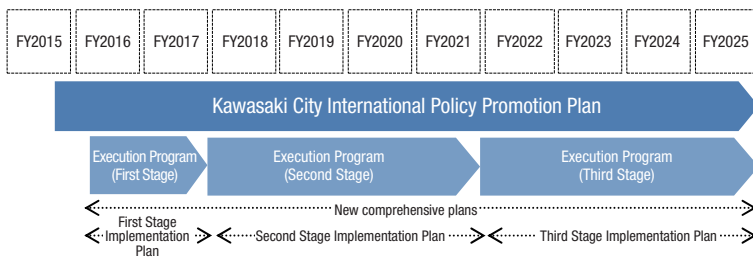
- Overseas development of water business**
 - Establishment of "Kawasaki Water Business Network"
- Technological cooperation based on dispatching personnel overseas**
 - JICA technological cooperation projects



<KaWaBiz net 2014 General Meeting>

Time period of plan

Roughly 10 years until FY2025



Promotion system

- A "(Tentative Name) Kawasaki City International Measures Promotion Committee" will be established, the progress of plans in the relevant areas will be managed, and an effort will be made to share information, engage in collaboration, and respond to issues.
- Initiatives will be promoted in an effective manner while collaborating with organizations engaging in international activities, internationally-associated institutions, and so on, such as Kawasaki International Association.

Kawasaki City International Measures Promotion Plan [Digest Version] October 2015

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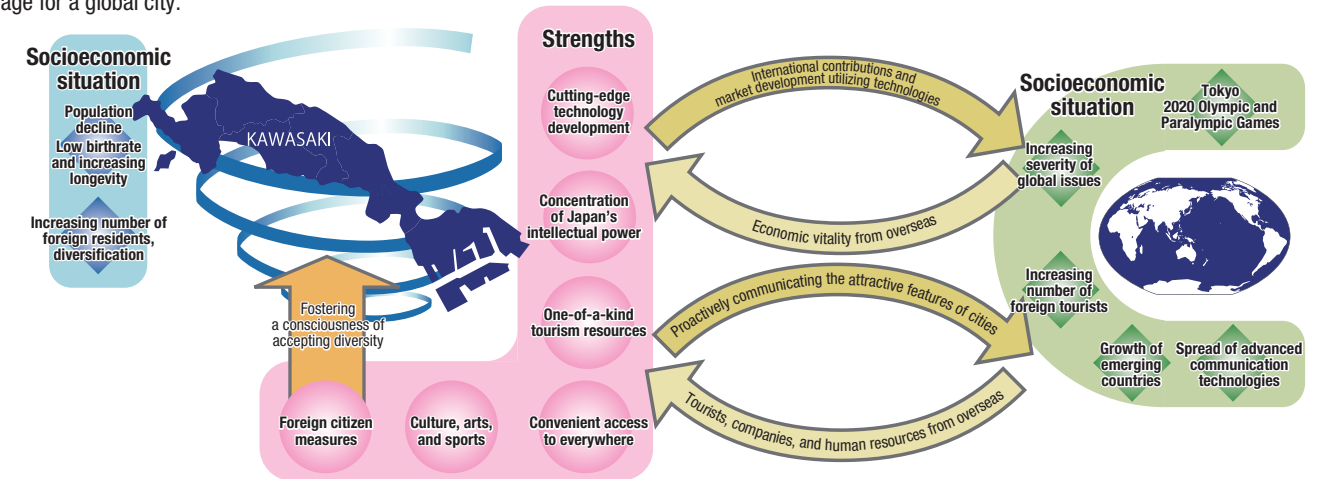
Kawasaki City International Policy Promotion Plan

Digest Version

Today, people, objects, money, information, and so on are moving across national borders at a breakneck pace. This advancement of globalization has been impacting our lives in various ways. Kawasaki City has been promoting international measures in each sector in order to respond to this flow of globalization. Going forward, as globalization increasingly accelerates and the socioeconomic situation surrounding Kawasaki City changes even more significantly, the city intends to clarify basic approaches for its continuous development, and formulate a new plan aimed at promoting international policy in a comprehensive manner across a variety of fields.

Basic approaches for promoting policy

As a result of the advancement of globalization, competition between cities has been intensifying, and global issues have been becoming increasingly severe, accompanying the economic growth of emerging nations in the world. Furthermore, the socioeconomic situation surrounding Kawasaki City has been greatly changing due to factors such as the low birthrate and increasing longevity in Japan, and the increasing number of, and diversification of foreign citizens. In order for Kawasaki City to develop in a sustainable manner amid such circumstances, it will be necessary to communicate the city's strengths and attractive features that are unique to the region, such as cutting-edge technology development, attract new human resources and investment by increasing the city's global presence, and promote virtuous cycles of development for the city. In order to overcome various challenges, further push forward existing initiatives related to advanced international policy, and serve as city that is highly attractive to the world, Kawasaki City intends to deploy international policy and set forth its ideal image for a global city.



Challenges that Kawasaki City must address in the future

- Developing a strong industrial city incorporating new growth areas
- Enhancing the global image of the city
- Strategic measures based on opportunities related to the Tokyo 2020 Olympic and Paralympic Games
- Urban development utilizing diversity

Basic approach to deploying international policy (ideal image for a global city)

A place that tourists from home and abroad want to visit! A place where people want to live!
A place where people want to work! A place that citizens want to continue to call home!
"Kawasaki, a truly global city that is highly attractive to the world"

Basic objectives

A town leading the world with original cutting-edge Kawasaki technologies

A town increasing its communication capabilities and establishing a global presence

A town with a reputation for utilizing diversity to make the lives of citizens more abundant

Policies

I International development utilizing highly advanced technologies and industrial clusters

II Enhancement of global presence utilizing strengths and attractive features

III Promotion of town development utilizing diversity

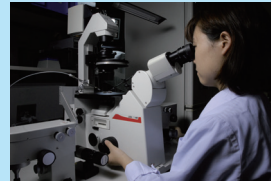
A town leading the world with original cutting-edge Kawasaki technologies



International development utilizing highly advanced technologies and industrial clusters

1 Creating a business hub that will drive the world

- (i) Formation of international strategic base centering on KING SKYFRONT
 - Attracting companies and research institutions to sites, utilizing the national government's special zone system, etc.
 - Building broad networks of researchers, research institutions, academic institutions, and companies, etc.
 - ★ Maintaining Haneda access roads
- (ii) Promoting port logistics with overseas
 - Port sales aimed at the opening of new routes
 - Cooperation with Keihin-3 Port aimed at the formation of an East Asian international hub port
- (iii) Environment development aimed at attracting high-level human resources
 - Building a business creation hub for foreign entrepreneurs, based on the concept of a village for foreign entrepreneurs
 - Enhancement of living support based on education and information provision
 - ★ Attracting foreign visitors by providing facilities enabling mid to long-term stays and signs in multiple languages, etc.



<Central Institute for Experimental Animals (KING SKYFRONT)>

2 Strengthening of international competitiveness based on overseas expansion by companies

- (i) Supporting overseas business expansion by companies
 - Support for the development of overseas sales channels, based on participation in overseas exhibitions, and participation in business matching
 - Sales development and expansion support for small and medium-sized enterprises in the city, based on collaboration with local governments and support organizations, etc.
 - Development of local support system for companies that have expanded abroad
 - One-stop service related to consultation on overseas expansion by companies in the city
 - Support for expansion to China, etc. for companies operating in the field of welfare



<Tonomachi International Strategic Zone KING SKYFRONT>

3 Business development base on transferring highly advanced environment technologies to overseas

- (i) Promoting globalization of the environment industry
 - Holding of Kawasaki International Eco-Tech Fair (providing a place for international business matching)
 - Providing information on highly advanced technologies and products, etc., and offering tours of Kawasaki Eco-Town and environment-related facilities
- (ii) International development based on public-private partnership in the water supply and sewerage sector
 - Improvement of the water environment based on public-private partnership through Kawasaki Water Business Network



<Kawasaki International Eco-Tech Fair2015>

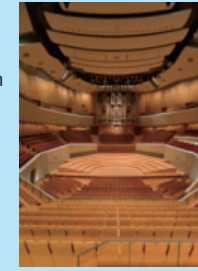
A town increasing its communication capabilities and establishing a global presence



Enhancement of global presence utilizing strengths and attractive features

1 Promoting enhancing the level of international awareness

- (i) Globally spotlighting Kawasaki, a city with highly advanced technologies, international contributions
 - Information sharing with overseas cities, information transmission to domestic and foreign researchers
 - Dispatching experts overseas, accepting trainees and observers
 - Holding of Kawasaki International Eco-Tech Fair and participation in BIOtech Japan
 - Cooperation with UNEP and other international organizations
- (ii) Creating attractive features to be shared with the world
 - Performances by famous overseas orchestras at MUZA Kawasaki Symphony Hall
 - International sporting events such as Golden Grand Prix, an international track-and-field competition
 - Sharing further attractive elements with overseas via the Fujiko • F • Fujio Museum, etc.
 - Highly international events such as Kawasaki Halloween
- (iii) Provision of strategic information
 - Acceptance of interviews by foreign journalists and collaboration with foreign media related to press tours, etc.
 - Communicating attractive features utilizing video-related resources, such as locations for films and television dramas
 - ★ Further provision of information transmission utilizing websites and social networking services, etc.



<MUZA Kawasaki Symphony Hall>



<Fujiko • F • Fujio Museum>

2 Town development attracting people to Kawasaki from overseas

- (i) Attracting foreign tourists
 - Tourism sales targeting overseas
 - Model tours for industrial sightseeing
 - Cooperation with prefectural government and neighboring cities of Haneda Airport, etc.
 - ★ Attracting foreign tourists based on opportunities related to the Tokyo Olympic and Paralympic Games
- (ii) Development of environment for accepting of overseas visitors
 - Review of city guide displays (multi-language signage, pictograms, etc.)
 - Collaboration with eateries, hotels, and transportation operators (holding of seminars, creation of tourist information tools for foreigners, etc.)
 - ★ Development of Wi-Fi access points that can be used by foreign tourists
 - ★ Attraction utilizing hotels and restaurants and so on, matching the needs of tourists from home and abroad, etc.



<Night view of Kawasaki factory>

3 Building of strategic relationships with foreign cities

- (i) Promoting mutually beneficial exchanges with foreign cities
 - Environmental and economic exchanges with the Chinese cities of Shenyang Shanghai
 - Cultural exchanges with the city Bucheon, South Korea
 - ★ Examining the proactive utilization of human resources with connections to Kawasaki, such as foreign students

A town with a reputation for utilizing diversity to make the lives of citizens more abundant



Promotion of town development utilizing diversity

1 Promoting exchanges and multicultural conviviality in the region

- (i) International mutual understanding, international exchanges, and mutual support between regions
 - Holding of highly international events by various entities in the city
 - Promoting support and collaboration related to the activities of citizen's groups
 - Provision of activity opportunities for citizen volunteers
 - Identifying supporters for, and supporting the activities of citizen volunteers and citizen's groups, utilizing Kawasaki International Association and Kawasaki International Center
- (ii) Social participation of foreign citizens
 - Reflecting opinions from Kawasaki City Representative Assembly for Foreign Residents in municipal administration
 - Exchanges with foreign citizens in the region, promoting participation in regional activities
 - Participation in international exchange activities of international students



<Kawasaki City Representative Assembly for Foreign Residents>

2 Creating a living environment that is comfortable for everyone

- (i) Communication support
 - Interpreting and translation support related to administrative procedures
 - Use of multiple languages and pictograms for guides and displays in public facilities, etc.
 - Distribution of information material sets to new foreign residents
- (ii) Living support
 - Consultation services for foreigners
 - Housing support (warranty support for moving into rental housing)
 - Dispatching medical interpreters
 - Dispatching volunteer interpreters to support DV victims
- (iii) Educational support for foreigners and students with ties to foreign countries
 - Enhancement of educational counseling for overseas returnees and foreign students transferred from overseas
 - Dispatching Japanese language guidance assistants who can speak relevant native languages, etc.
 - Setting up international classrooms at schools with many foreign students
 - Learning support and school life support for foreigners and students with ties to foreign countries
 - Support for guardians who are not proficient in Japanese
- (iv) Child care support
 - Dispatching translators and interpreters for maternal and child health-related operations at health and welfare centers
 - Giving attention to differences related to languages and lifestyles at nurseries
 - Providing child guardians with information on childrearing, and holding of "parenting salon" meetings
- (v) Crisis management
 - Distribution of disaster prevention awareness brochures, and disaster risk reduction maps in multiple languages
 - Establishment of multi-language disaster support centers
 - Provision of information on infectious diseases from overseas to medical institutions in the city



<Providing multiple-language versions of guides and displays>



<Japanese language salon LET'S International Volunteer Association>

3 Developing and utilizing human resources to lead the global city of Kawasaki

- (i) Fostering a public awareness of mutual respect, that is suitable for global society
 - Human rights education and multicultural education at elementary schools and junior high schools
 - Enhancing awareness among citizens
- (ii) Development of global human resources
 - International understanding education at elementary schools and junior high schools
 - Foreign language courses for children
 - Providing international students with information on living in Kawasaki and the city's attractive features
 - ★ English education and fostering communication abilities at elementary schools, junior high schools, and high schools
 - ★ Promoting of human resource development utilizing the international exchange personnel
- (iii) Enhancing the awareness of city government personnel
 - Training to increase awareness of human rights
 - ★ Training related to international understanding and hospitality, etc.



<English classroom for children (Kawasaki International Association)>

Based on these initiatives...

A place that tourists from home and abroad want to visit! A place where people want to live! A place where people want to work! A place that citizens want to continue to call home!

"Kawasaki, a truly global city that is highly attractive to the world"

...will be realized.