

2025 Kawasaki City SDGs Action

**SUSTAINABLE
DEVELOPMENT
GOALS**
Kawasaki City supports
the Sustainable Development Goals


Colors, Future!
川崎市



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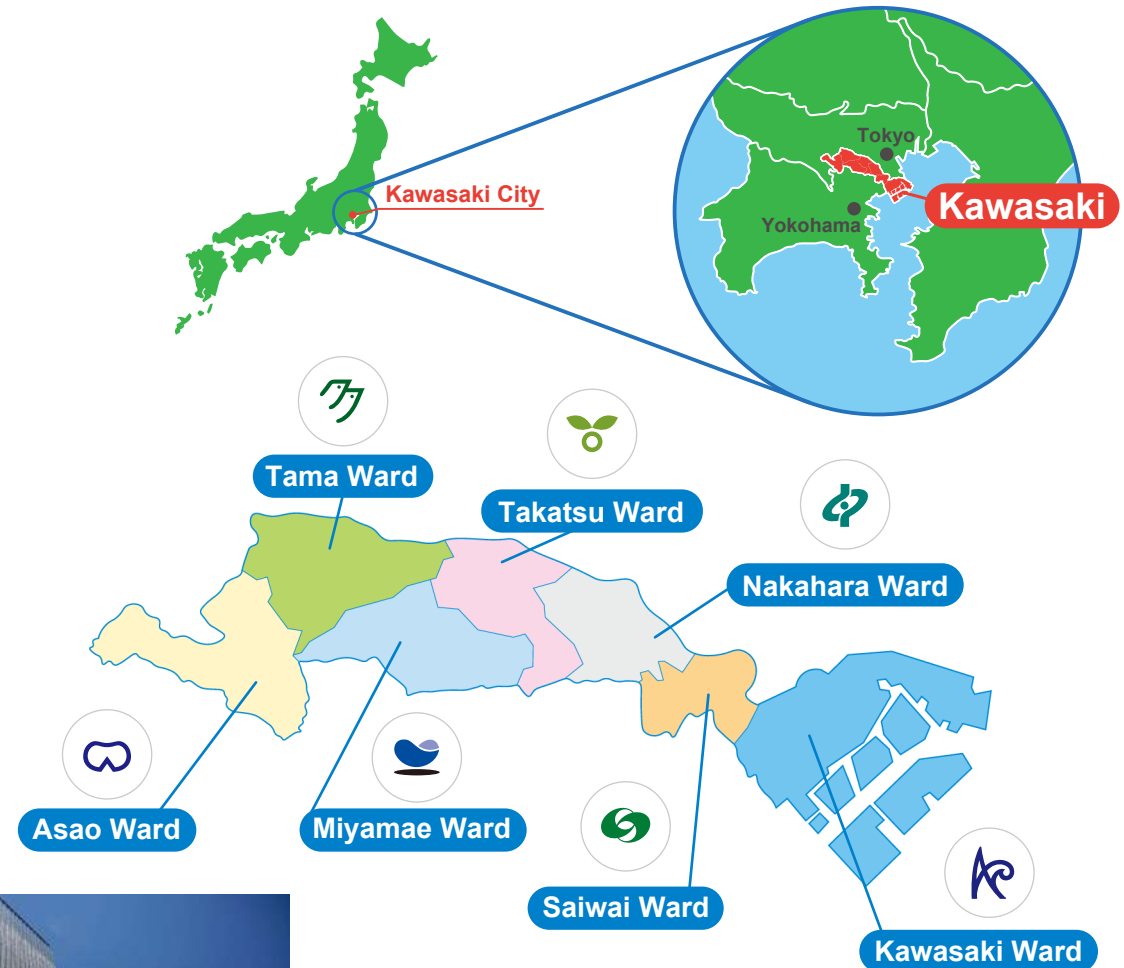
Creating a sustainable Kawasaki together

"Kawasaki: A City Filled with Happiness" Welcome to Kawasaki City

Welcome to Kawasaki City

Kawasaki City is advancing its community development alongside citizens, businesses, and other stakeholders, aiming to realize **"Kawasaki: A City Filled with Happiness and where Sustainable Development is Achieved Through a Balance of Growth and Maturity"**.

Regarding the Sustainable Development Goals (SDGs), we formulated the SDGs Promotion Policy in February 2019 and have been advancing initiatives citywide. As the city's vision aligns with the principles of the SDGs, Kawasaki applied to become an SDGs Future City to advance its policies more effectively.



As a result, Kawasaki City was selected as an **SDGs Future City** in July 2019, recognized for its high potential and concrete proposals.

Kawasaki SDGs Partner — The largest scale SDGs network among government-designated cities

In March 2021, Kawasaki City established the “Kawasaki SDGs Partner” program to register and certify companies and organizations working toward achieving the SDGs. The number of “Kawasaki SDGs Partners” has now reached approximately 3,500, increasing about 22-fold since the program's inception.

The partnership system offers two levels: **“Registration (Partner)”**, a declaration of intent to work towards achieving the SDGs, and **“Certification (Gold Partner)”**, which involves self-assessing of SDG-related initiatives and the setting of future goals.



1 Incentives for Registration/Certification

- Issuance of registration/certification certificates and permission to use the original logo mark
- Participation in the Kawasaki City SDGs Platform (including participation in the SDGs Grand Prize, subcommittee system, forums/seminars, information dissemination, etc.)

2 Incentives for Certification

- Subsidy for credit guarantee fees[※] through the city's “SDGs/Decarbonization Initiative Support Loan” financing program
- Bonus points in the “Subjective Evaluation Item System” of the city's bidding and contracting system

※Credit Guarantee Fee Subsidy: This is a system in which a local governments subsidizes part or all of the credit guarantee fees required when obtaining loans from financial institutions. When small and medium-sized enterprises (SMEs) and similar businesses receive loans from financial institutions, credit guarantee associations act as “guarantors.” The credit guarantee fee is required to obtain this guarantee.

Connecting Partners “Kawasaki SDGs Platform”

As an SDGs Future City, Kawasaki City launched the Kawasaki SDGs Registration and Certification System “Kawasaki SDGs Partners” in March 2021, and at the same time established the “**Kawasaki SDGs Platform**” to connect partners and create new initiatives.

The core members consist of seven organizations: “Kawasaki City”, “THE KAWASAKI SHINKIN BANK”, a local financial institution, “The Kawasaki Chamber of Commerce and Industry”, which supports small and medium-sized enterprises in the region, “Kawasaki Institute of Industrial Promotion”, which supports regional industries, “Junior Chamber International Kawasaki”, where young people engage in social contribution activities, “Kawasaki Civic Activity Center”, which supports civic activities in the region, and “Kawasaki Center for Climate Change Actions”, which promotes global warming prevention activities in the region.



Platform projects include the SDGs Partner Program, SDGs Grand Prize, SDGs subcommittee meetings, forums and seminars, various events, and the operation of the SDGs portal site.

Kawasaki City SDGs Platform

secretariat

Kawasaki City,
THE KAWASAKI
SHINKIN BANK

5 core member organizations

The Kawasaki Chamber of Commerce and Industry, Junior Chamber International Kawasaki, Kawasaki Institute of Industrial Promotion, Kawasaki Civic Activity Center, Kawasaki Center for Climate Change Actions



Kawasaki SDGs Partner

"Kawasaki City SDGs
Registration and Certification System"

-Registration of companies and organizations working towards achieving the SDGs-

Support for Kawasaki SDGs Partners

1

Kawasaki SDGs Grand Prize

~Awarding and sharing best practices~

2

Kawasaki SDGs Portal Site

~Visualizing activities~

3

SDGs forums, seminars, etc.

~Study sessions/case studies sharing~

4

Other SDGs-related events and projects

Kawasaki City SDGs Platform "Working Group"

-Continuing and developing co-creation with
companies and organizations-

【Tentative name】

Colors, Future! Actions Promotion Committee

- Management of projects launched in celebration of the city's 100th anniversary
- Creating opportunities for interaction that will create new connections and disseminating information

Kawasaki City SDGs Platform "Subcommittee"

-Voluntary collaboration between partners-

- Establishment of "subcommittees" and voluntary activities based on partner proposals
- Platform support for "subcommittees"

Awards for outstanding initiatives in the city

“Kawasaki SDGs Grand Prize”

Since 2022, to promote and disseminate concrete initiatives advancing the SDGs, we have implemented the “Kawasaki SDGs Grand Prize” to recognize outstanding efforts by **Kawasaki SDGs Partners**.

In 2023, **Kawasaki Municipal Hirama Elementary School** received the **Grand Prize**. This pioneering initiative involves the entire school engaging with the SDGs. Through continuous activities in collaboration with the community, **it fosters a sense of ownership among students regarding community development and spreads awareness of SDGs throughout the local area.**

In 2024, the “Regional/Social Category Grand Prize” was awarded to **Leimond Motosumiyoshi Nursery School (Social Welfare Corporation Lemonkai)**. Activities linked to the SDGs, such as paper-making from discarded vegetables, composting, and agricultural experiences, expanded from the children's own observations. **By collaborating with companies, organizations, and parents, the nursery deepens opportunities for children to learn about nature and the Earth.**

The “Management Category Grand Prize” was awarded to **“Ajinomoto Co., Inc. Kawasaki Plant”**. While fulfilling its responsibilities as a manufacturer under the “Responsible Production and Consumption” principle through initiatives like recycling PET bottle waste, marine litter reduction activities, and reducing food loss in its cafeteria, **it is working with the local community to realize a circular economy.**



Hirama Elementary School's Project:
PET Bottle Recycling



Leimond Motosumiyoshi Nursery School's Project:
Composting Experience Through Collaboration
with Businesses



Ajinomoto Co., Inc. Kawasaki Plant's Project:
Cafeteria × Produce Vendor Collaborative Initiative:
Off-spec green banana menu



For more details,
scan here.



Going forward, we will continue to widely share these pioneering SDGs initiatives aimed at sustainable community development and strive for further advancement of the SDGs.

Voluntary activities by “Kawasaki SDGs Partners” in cooperation and collaboration with “Kawasaki SDGs Platform Subcommittee”

Since 2022, “subcommittees” have been established for the purpose of examining issues, sharing knowledge, and conducting research to realize initiatives for the achievement of the SDGs among partners.

As of the end of March 2025, ten subcommittees have been established. Partners are working together voluntarily, leveraging each other’s strengths and know-how through collaboration and coordination.

In March 2025, each subcommittee reported its results, creating opportunities for face to face exchange among participants.



March 2025: Participants interacting with each other at the subcommittee results presentation event



	Subcommittee name
1	Let's protect the richness of the sea from Kawasaki (5 organizations)
2	SDGs Channel for the Next Generation (14 organizations)
3	Explore, envision and realize health management (4 organizations)
4	Donation scheme for children (15 organizations)
5	Shin-Diversity with Kawasaki (10 organizations)
6	From Kawasaki! Spreading medical eco-activities (4 organizations)
7	Kawasaki Study Group for the Promotion of 3R of magazines and papers Verification of the effect of local production for local consumption (4 organizations)
8	Forest Support Project (6 organizations)
9	Culture and sports for all (6 organizations)
10	Solving social issues using digital technology (5 organizations)

Working together with companies and citizens to achieve the SDGs

In October 2024, Kawasaki City held the “Kawasaki SDGs Partner Festival” at the NEC Tamagawa Plant. This event aimed to help citizens learn about the SDGs in an enjoyable way and translate that knowledge into action. (This was the second iteration, following the inaugural event in 2023.)

This event was implemented in cooperation with the “NEC Pro Bono Club,” a volunteer group comprised of employees from NEC Corporation, which has offices within Kawasaki City. The “NEC Pro Bono Club” is an employee community dedicated to tackling challenges faced by local communities, educational institutions, NPOs, and NGOs.

At the Kawasaki SDGs Partner Festival, Kawasaki SDGs Partner companies, organizations, and educational institutions presented various SDGs-themed exhibits and performances. These included a wooden toy playground, an online boccia experience, and programming classes and space classes provided by the NEC Pro Bono Club.

In 2024, the event welcomed over 3,000 visitors, becoming a gathering where many companies, organizations, and citizens came together to think about the SDGs.



Working together with communities and schools to achieve the SDGs

Kawasaki City launched a new health initiative utilizing the walking app “Kawasaki TEKTEK” in October 2023.

This project aims to raise citizens' health awareness and further channel the results of their exercise back into children's school lives, building a “Health Circulation Society” where health and kindness circulate.

Participants can easily join by donating points earned through walking within the app to Kawasaki municipal elementary and junior high schools (including special needs schools) of their choice. Anyone with a smartphone can participate. Local businesses are holding TEKTEK-related events, school parents are voluntarily promoting the initiative, and local companies are sponsoring or participating as corporate units. This community-wide effort is also fostering local connections. Schools receive subsidies from the city based on the number of donated points, which are used to enrich children's school lives. The sentiment of doing something “for the good of the children” is helping to improve participants' health, strengthen community ties, and enrich school life for Kawasaki's youth.



Column



Project by Hirama Elementary School:
SDGs Action Engaging the Community

In May 2021, the Ministry of Education, Culture, Sports, Science and Technology (MEXT), a national administrative agency, revised its guidelines to encourage actions and practices aimed at achieving the SDGs. This revision was based on the latest international trends in Education for Sustainable Development (ESD) and the revision of the National Curriculum Guidelines. Based on this guide, all Kawasaki City schools are currently undertaking various learning activities related to the SDGs. For example, classes are being held where students consider environmental issues and challenges facing their local communities and take action towards solutions. Kawasaki City aims to nurture children's ability to think for themselves and take action towards realizing a sustainable society.

Achieving the SDGs alongside local sports teams

Kawasaki City has established SDGs agreements with sports teams based in the city, including the professional football team “Kawasaki Frontale” and the professional basketball club “Kawasaki Brave Thunders”, and is advancing various collaborations.



Collaboration with Kawasaki Frontale

Kawasaki Frontale: SDGs Agreement signed in 2022

We host the citizen-focused event “Kawasaki SDGs Land” to promote SDGs awareness throughout the city.



SDGs Land organized by Frontale



Collaboration with Kawasaki Brave Thunders

Kawasaki Brave Thunders: SDGs Agreement signed in 2020

Through initiatives like the “SDGs Forum” and “&ONEdays”, we provide platforms for sharing leading corporate examples and practical initiatives.



SDGs Forum (left), &ONEdays (right) organized by Brave Thunders



From Kawasaki to the Future

In 2024, Kawasaki City celebrated its 100th anniversary as a city. To mark this milestone and express its commitment to moving forward together with the community, the city adopted the slogan “A New Beginning, Together with You” for its 2025 brand message poster.

Kawasaki has a long history of embracing diversity, dating back to the days of the Tokaido Kawasaki-shuku post town. It has since grown into a vibrant city where cutting-edge industries, culture, the arts, and sports converge. In recent years, the city has launched a variety of initiatives, including the development of a hydrogen hub in the coastal area, a shift from traditional manufacturing to a circular economy, and efforts toward realizing a decarbonized society.

As Kawasaki enters its 101st year and beyond, it aims to continue as a city that generates new value and appeal by embracing diversity and fostering strong community connections.

The SDGs initiatives introduced so far have been advanced through partnerships with businesses, organizations, and citizens. Kawasaki will continue its efforts to become **"A City Filled with Happiness and where Sustainable Development is Achieved Through a Balance of Growth and Maturity"**

17 パートナーシップで
目標を達成しよう



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KAWASAKI
100+1



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いろいろって、未来。
川崎市

新しいはじまりを、
さあ、いっしょに。



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