

Resource Recycling

Initiatives by Kawasaki City

In addition to promoting the proper disposal of waste, Kawasaki City has implemented various measures to promote the 3Rs, such as public awareness campaigns, environmental education, and citizen participation. We will continue to promote these initiatives while capturing the growing momentum related to plastic waste in recent years. New initiatives such as the "Kawasaki Plastic Recycling Project" will be promoted in collaboration with environmental industries and other organizations for a better future.



Promoting environmental beautification activities



3R Lecture
Learning about marine litter problems through rakugo, traditional Japanese comic storytelling



Making keychains using microplastics at "Zero Garbage Cafe"



Promoting further proper treatment at the new Tachibana Treatment Center



Environmental learning through the "Fureai On-site Course"

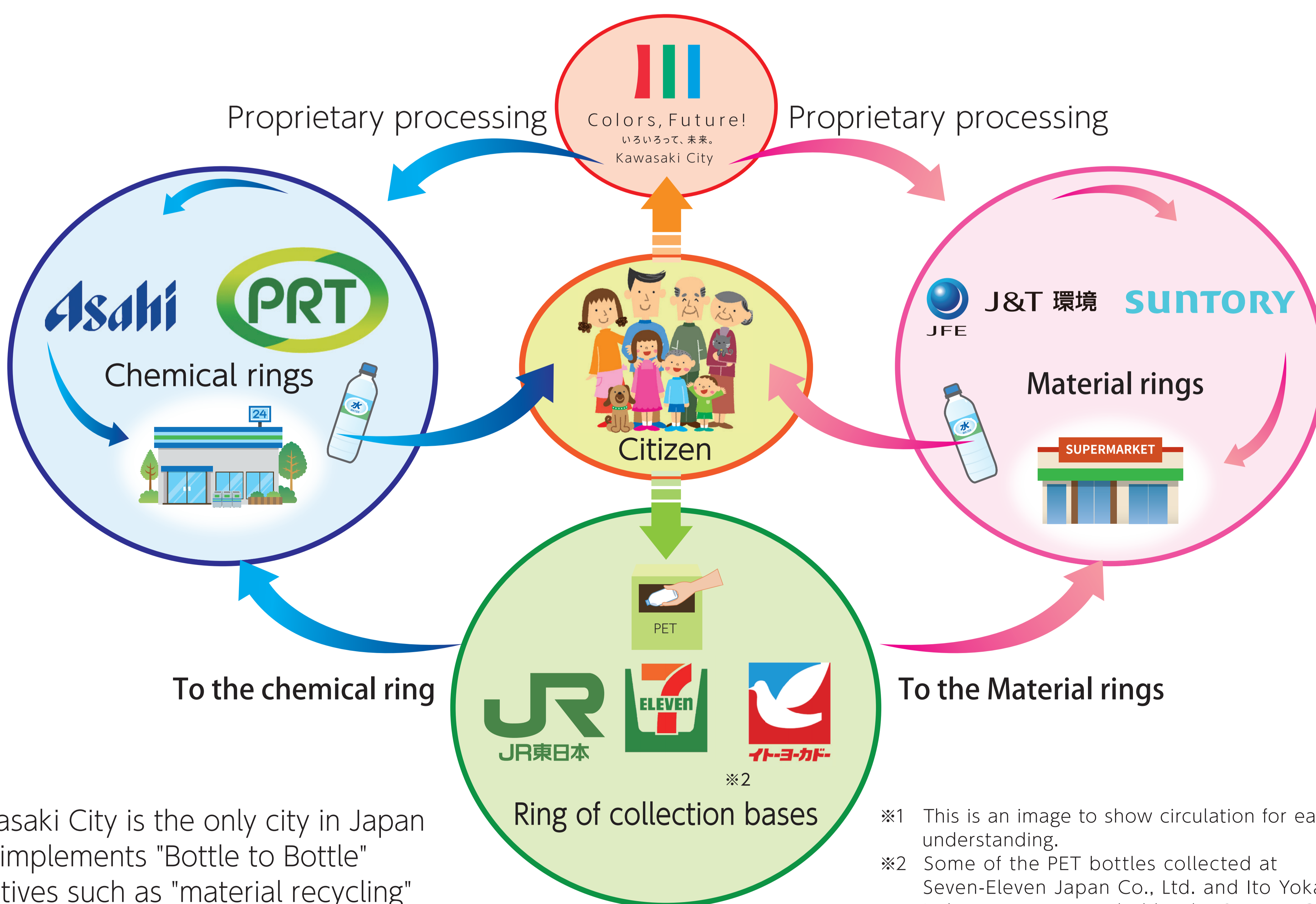


A call for Proper Emissions

Topic

In April 2022, the Kawasaki Plastic Recycling Project was established as a platform for further plastic resource circulation in Kawasaki City. This project aims to promote various plastic resource recycling and collection initiatives implemented by collaboration between citizens, businesses, and the government, promote behavioral change for further plastic resource recycling, and build a platform for planning and developing new initiatives.

Kawasaki Plastic Recycling Project Three rings of the Kawasaki model Image ※1



Kawasaki City is the only city in Japan that implements "Bottle to Bottle" initiatives such as "material recycling" and "chemical recycling" of PET bottles.

※1 This is an image to show circulation for easier understanding.

※2 Some of the PET bottles collected at Seven-Eleven Japan Co., Ltd. and Ito Yokado Co., Ltd. stores are recycled by the Suntory Group.

※ PET bottles collected in the city are also recycled through other recycling routes.